AMERICAN HIBISCUS SOCIETY

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PRESIDENT'S MESSAGE

The three months since our last "SEED POD" was published has been a period of development for our Society. Seven beautiful shows have been staged, attended by thousands of enthusiasts who certainly were not disappointed. One new Chapter has been formed, an old Chapter has come back to us and at least two new Chapters are being organized.

Our membership is now approaching the thousand mark for the first time in our history.

Your President was able to attend only four of the shows and hereby expresses his regrets to the members of the Chapters whose shows he was unable to attend. If Chapters continue to increase in number, there will soon not be enough Sundays during the summer to space shows two weeks apart. We think that there is more than a social reason for this growth. This growth is not the result of a high pressure campaign. Hard work by a lot of you members has done it, plus a genuine growing interest in our flower itself. This is evidenced by the ever increasing number of inquiries that reach us, requesting information on culture and sources of supply.

Our spot on WDBO-TV in Orlando has really gone over with the public and radio spots have also helped. We are indebted to Mrs. Billie Calais for her inspired handling of these Programs.

GIVE HIBISCUS PLANTS FOR CHRISTMAS!

.....L. K. Thompson